Off to the Races

Annual Gala to Benefit Light Their Way

LIGHT THEIR WAY

SATURDAY, MAY 1, 2027 · 3:30 PM · RENAISSANCE MILWAUKEE WEST

2025 RAISED	2026 RAISED	2027 GOAL
$90,000	$130,000	$175,000

Dear Friend,

Thanks to you, the 2026 Off to the Races Gala raised $130,000 to help protect children and restore hope to survivors of human trafficking. For 2027, we are setting our sights higher: a goal of $175,000.

Light Their Way is a 501(c)(3) nonprofit founded by Elizabeth Kane to join the fight against child sex trafficking and sexual exploitation. Every dollar raised helps benefit organizations that rescue, protect, and restore hope to the vulnerable — in our community, across Wisconsin, nationally and internationally.

Where your support goes

In our community: Exploit No More

Statewide: The ESD K9 program through the Wisconsin DOJ — dual-trained dogs that detect electronic storage devices and provide emotional support to victims and children in exploitation cases

Nationally & internationally: Light Their Way supports the Tim Tebow Foundation's Rescue & Victim Identification work

Sponsorships are limited. Whether you sponsor, donate, or join us at the gala, your support makes a lasting impact. Thank you for considering this opportunity — together, we can light their way to safety, hope, and freedom.

With gratitude,

Elizabeth Kane
Founder, Light Their Way

Marie Librizzi
Colleen Brophy
The Event Committee

Off to the Races

Sponsorship Opportunities

LIGHT THEIR WAY

Every level includes social media & website recognition with logo and hyperlink.

Triple Crown Title Sponsor — $10,000

Our highest honor — your name leads the evening, with the greatest impact on our $175,000 goal.

Front-row seating for a table of 10 · Logo on the signature cocktail glass · Full-page color ad in event program

Mint Julep Bar Sponsor — $7,500

Raise a glass to impact — your brand is front and center at the gala's signature bar.

Premier seating for a table of 10 · Logo on cocktail napkins · Full-page ad in event program

Derby Diamond Sponsor — $4,000

Add sparkle to the night with our 2-carat diamond raffle.

Logo on the diamond raffle · Premier seating for a table of 8 · Full-page ad in event program

Roses & Red Carpet Sponsor — $3,000

Welcome every guest in style, from the first step through the door.

Premier seating for a table of 8 · Half-page ad in event program

Paddock Sponsor — $2,750

The first and last impression of the evening carries your name.

Name & logo on a water bottle for each guest · Two-car display at entrance · Four event tickets
Half-page ad in event program

Impact Sponsor Levels — $1,000 · $750 · $500 · $250

Every gift moves us closer to $175,000.

Acknowledgement in event program

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lighttheirway.com · helplighttheirway@gmail.com · Donate: lighttheirway.givesmart.com

Off to the Races

Sponsorship & Auction Item Donation Form

LIGHT THEIR WAY

Contact Information

Business/Family Name: _____

Please print exactly how it should read on event materials.

Primary Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Payment Information

[ ] Check enclosed (payable to Light Their Way) _____

[ ] Please charge my credit card in the amount of: _____

Card Number: _____

Exp. Date: _____ Sec. Code: _____

Billing Address (if different): _____

City: _____ State: _____ Zip: _____

Auction Item Donation

Description of item: _____

Item Value: _____ Limitations (if any): _____

[ ] Donation enclosed _____ [ ] Will send or deliver _____ [ ] Arrange for pick-up _____

Item donor names will be displayed with the items on the event website and in person at the event.

For electronic sponsorship and donation options, scan the QR code or visit lighttheirway.com/sponsorship

Questions or donation pick-up: helplighttheirway@gmail.com

Thank you for supporting Light Their Way. 501(c)(3) Organization · Federal Tax ID #99-1618034

lighttheirway.com · helplighttheirway@gmail.com · Donate: lighttheirway.givesmart.com